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JOB POSITION

About Accelerat

Accelerat is a dynamic deep-tech startup company that provides advanced software solutions to guarantee high levels of cyber-security, safety, and time-predictability at the edge for next-generation cyber-physical systems, like autonomous vehicles, factory automation, and advanced robots.

As spin-off company of the Scuola Superiore Sant'Anna of Pisa, innovation is part of our DNA, meeting and solving the challenges of the ever-evolving cyber-physical world.

Opportunity: Join Accelerat family as Full-time Business Developer and Marketing Support

Location: Hybrid. When in person, at Polo Tecnologico di Navacchio, Cascina (PI)

Company Vibes: Tech enthusiasts 🚀, but also fun enthusiasts 🍷! At Accelerat, we're not just creating a safe and secure future, we're throwing a party, and everyone's invited!

Required Skills

- Master's degree in Business/Marketing/Administration/Communications or related field required
- Commercial mindset and demonstrated ability to design and implement successful growth strategies
- Proven experience in marketing strategies, particularly in AI-driven or data-focused campaigns
- Experience with tools like CRM platforms, marketing automation software, and AI tools (e.g., HubSpot, Salesforce, Jasper.ai)
- Strong analytical skills to measure campaign success using KPIs and analytics dashboards.
- Good experience with business-oriented social networks (e.g., LinkedIn)
- Strong communication and collaboration abilities
- 😊 Team player vibes – we're all in this together, like a tech Avengers squad
- 😊 The ability to turn caffeine into vibrant stuff (we provide the coffee, you bring the magic)

Nice Superpowers to have:

- Experience with the organization of international fairs
- Knowledge of AI-assisted tool for improving, defining and creating digital contents

Responsibilities

The candidate will be responsible for significantly improving the company's image and working with the CEO, CTO and business developers to define and implement (AI-assisted) strategic marketing strategies (e.g., planning and implementation of effective editorial plans using social media, the company's website, YouTube and other digital platforms) as well as organizing digital and in-presence events (e.g., webinars, workshops, exhibition at fairs) and defining and supervising the creation of contents (e.g., interviews with the team or industry experts, webinars, panels, etc.) to be digitally disseminated.

Mood & work approach

Picture this: Flexible remote working policy, possibility to travel, epic team outings, and a vibe that's more startup fiesta than a regular 9-to-6

How to Join the Party

Ready to meet such a nice family? Send your CV to info@accelerat.eu or apply at <https://accelerat.eu/life-at-accelerat/work-with-us/>